

Montcalm County Fair - June 20-25

Montcalm County Fair Association

2022 SPONSORSHIP LEVELS

| | | |
|---|--|------------------------------------|
| <u>Platinum Level Sponsor</u> | | <u>\$5,000 (and up)</u> |
| 1 Name (Link & Logo) listed on social media & website | 6 Three (3) 4 x 8 Banners | |
| 2 Name listed on the livestock sale bill | 7 Pick your own location(s) for banners to be displayed | |
| 3 Trash Can/Porta John/Sink (name & logo) | 8 Twelve (12) Grandstand tickets to an event of your choice | |
| 4 Six (6) Weekly parking passes | 9 10 x 10 booth space | |
| 5 VIP Parking Spots | | |
| <u>Diamond Level Sponsor</u> | | <u>\$2,500 - \$4,999.99</u> |
| 1 Name (Link & Logo) listed on social media & website | 6 Two (2) 4 x 6 Banners | |
| 2 Name listed on the livestock sale bill | 7 Pick your own location(s) for banners to be displayed | |
| 3 Trash Can/Porta John/Sink (name & logo) | 8 Eight (8) Grandstand tickets to an event of your choice | |
| 4 Four (4) Weekly parking passes | 9 10 x 10 booth space | |
| 5 VIP Parking Spots | | |
| <u>Gold Level Sponsor</u> | | <u>\$1,000 - \$2,499.99</u> |
| 1 Name & link listed on social media & website | 5 Two (2) 3 x 5 Banners | |
| 2 Name listed on the livestock sale bill | 6 Pick your own location(s) for banners to be displayed | |
| 3 Trash Can/Porta John/Sink (name only) | 7 Four (4) Grandstand tickets to an event of your choice | |
| 4 Two (2) Weekly parking passes | 8 10 x 10 booth space | |
| <u>Silver Level Sponsor</u> | | <u>\$500 - \$999.99</u> |
| 1 Name & link listed on social media & website | 4 Trash Can/Porta John/Sink (name only) | |
| 2 Name listed on the livestock sale bill | 5 One (1) weekly parking pass | |
| 3 Name listed on group banner | 6 One (1) 3 x 5 Banner (can request location) | |
| <u>Bronze Level Sponsor</u> | | <u>\$250 - \$499.99</u> |
| 1 Name listed on social media & website | 3 Name listed on group banner | |
| 2 Name listed on the livestock sale bill | 4 Barn banner on livestock arena or horse barn with name and logo | |
| <u>Blue Ribbon Level</u> | | <u>\$100 - \$249.99</u> |
| 1 Name listed on social media & website | 3 Name listed on group banner | |
| 2 Name listed on the livestock sale bill | | |

***All levels can provide their own banner for the week if they wish*

***Any level \$1,000 or more can choose where their banners will be located on grounds*

options include: grandstands, main driveway, livestock area, small animal area, horse area

**10x10 booth space is to reserve a spot only, sponsor must provide their own tent & set up*

SPONSORSHIP OPPORTUNITIES

Trash Can/Porta-John/Sink **\$100**

Name and/or logo will be placed on a trash can/porta john/sink.

Picnic Table **\$200**

Name and logo will be placed on the table.

Fair Placards (Golf Cart/UTVs) **\$200**

Sponsor all the Golf Cart/UTV placards (approx 100-150ct)

Name & Logo on all placards

Parking Lot Sponsor **\$1,000**

Sponsor new safety staff vests for parking staff **for life of vests*

Name on the parking passes

SPECIALTY SPONSORSHIP OPPORTUNITIES

Trophies/Awards **\$25**

(Any Value)

Sponsor's name will be on the trophies/awards

Reading for Rides sponsor **\$100 & Up**

(Any Value)

Encourage children to read by sponsoring Reading for Rides.

Business will be promoted as indicated for sponsorship level on reverse

Business logo will appear on "Reading for Rides" promotionals

(distributed at schools, local libraries, and online)

Showmanship Champion Sponsor **\$200**

Showmanship Champion receives a coat with sponsor name and logo

Pig Pen Fronts **\$300**

Banner on pen front in the livestock arena Sunday-Wednesday.

Removed on the day of the auction, Thursday.

Banner will then be put back up facing outside the arena

the rest of fair week.

Rodeo Bull Sponsor **\$100**

Choose a name for the bull, winning bull sponsor receives \$500

Rodeo Chute **\$1,000**

Banner on the chute and sponsor will be announced each time the chute is used

DONATIONS

Standard Donation **\$5 & Up**

(Any Value)

Montcalm County Fairgrounds

2022 Sponsorship Form

| SPONSOR CONTACT INFORMATION | | | | |
|--|-------------------------------|------------------------------|--------------|-------|
| Business Name | | Contact Name | | |
| Mailing Address | | Email Address | | |
| City/State/Zip | | Phone | | |
| Website Address | | | | |
| Name as to appear in print/online | | | | |
| MAIN SPONSORSHIP LEVELS | | | | |
| Select | Level | Minimum | Added Amount | TOTAL |
| | Platinum Sponsor | \$5,000 | | |
| | Diamond Sponsor | \$2,500 | | |
| | Gold Sponsor | \$1,000 | | |
| | Silver Sponsor | \$500 | | |
| | Bronze Sponsor | \$250 | | |
| | Blue Ribbon Sponsor | \$100 | | |
| SPONSORSHIP OPPORTUNITIES | | | | |
| Select | Level | Minimum | Added Amount | TOTAL |
| | Trash Can/Porta John/Sink | \$100 | | |
| | Picnic Table | \$200 | | |
| | Fair Placards | \$200 | | |
| | Parking Lot Sponsor | \$1,000 | | |
| SPECIALTY SPONSORSHIP | | | | |
| Select | Level | Minimum | Added Amount | TOTAL |
| | Trophies/Awards (any value) | \$25 | | |
| | Reading for Rides (any value) | \$100 | | |
| | Showmanship Champion | \$200 | | |
| | Pig Pen Fronts | \$300 | | |
| | Rodeo Bull | \$100 | | |
| | Rodeo Chute | \$1,000 | | |
| DONATIONS | | | | |
| Select | Level | Minimum | Added Amount | TOTAL |
| | Standard Donation (any value) | \$5 | | |
| <p>Montcalm County Fair is June 20-25 The Montcalm County Fairgrounds is a 501c3 Nonprofit Return completed form to: MCFA, PO Box 513, Greenville MI 48838 Contact office at 989-287-2807 (Katie) or 616-754-7884 Email: MCFA_rentals@yahoo.com Or place in drop box beside the south doors of the Ash Building</p> | | TOTAL AMOUNT FOR 2022 | | |
| | | AMOUNT PAID | | |
| | | AMOUNT INVOICED | | |
| | | BALANCE | | |
| We will be in touch to discuss any additional information needed (logo, banners, promotional material, ect) | | | | |